

READY TO MOBILIZE?



BEFORE YOU LEAP, LOOK OUT FOR THESE COMMON (AND COSTLY)

MISSTEPS

Whether empowering employees to be more responsive, streamlining workflows or enhancing team collaboration, enterprise mobile solutions can help organizations work smarter and improve business outcomes. But without the right solution strategy and partner, the path to mobility can be riddled with problems and pitfalls that can quickly derail your plans and limit your potential gains.

AT SPECTRALINK, WE'VE IDENTIFIED FIVE OF THE MOST COMMON CHALLENGES, OR MISSTEPS, TO WATCH FOR AT VARIOUS STAGES OF SOLUTION LIFECYCLE.

MISSTEP 1

UNDERMOBILIZING YOUR ENTERPRISE

23%

Only 23 percent of employees are empowered with company-issued smartphones. The majority of smartphones used in the workplace are personally owned devices.

When you limit mobilization to only the most obvious users and needs, you also limit your solution benefits and investment ROI. Learn how you can extend the value of your mobile solution with a thorough assessment that includes input from all teams to identify potential use cases as well as the right mix of devices, features and apps.



MISSTEP 2

PROVIDING INADEQUATE USER TRAINING

300%

Organizations achieve 300% higher returns when they start change efforts early, versus with or after deployment of end-user programs.

Don't deploy devices without ensuring your employees know how to use them—and integrate them into current workflows and systems. Learn how comprehensive training can encourage adoption, identify and address potential user problems and increase overall solution satisfaction.



MISSTEP 3

BEING OVERCONFIDENT IN YOUR NETWORK

32%

32 percent of mobile users cited poor connectivity and data speeds as the biggest problem with enterprise mobility.

Don't assume your current network has the ability to support your current and future mobile communication needs and priorities. Learn how a thorough network assessment can help you pinpoint potential problems, including possible security concerns and Wi-Fi coverage gaps, helping to resolve issues before they compromise performance.



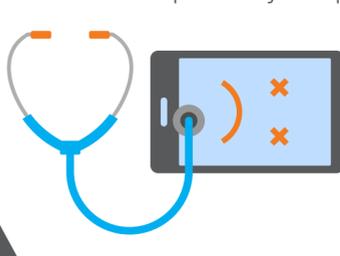
MISSTEP 4

USING CONSUMER DEVICES FOR ENTERPRISE NEEDS

54%

When asked to identify their top BYOD challenges 54 percent of leading healthcare providers named infrastructure Wi-Fi coverage as their biggest concern.

Many companies don't realize the longer-term costs and issues that can crop up when relying on consumer phones to support their enterprise needs, including compliance concerns, higher repair replacement costs and added IT headaches. Learn how the right enterprise devices can help you avoid these problems while delivering the performance and capabilities you require.



MISSTEP 5

PURSuing THE PERFECT APP VS. THE IDEAL PARTNER

36%

By 2018, 36 percent of surveyed organizations say decision-making for mobile app will be business-led, versus 29 percent that will be IT-led.

Trying to shortcut and find a single app to support all your enterprise mobility needs can shortchange the potential value and ROI of your enterprise mobile solution. Learn how to identify and deliver the right combination of apps into a single mobile solution that empowers users to improve workflows and enhance business outcomes.



spectralink 

Download Spectralink's Tech Brief: 5 COMMON MISSTEPS ON THE PATH TO ENTERPRISE MOBILITY to learn more about these potential pitfalls and how you can accelerate success.

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