Whether empowering employees to be more responsive, streamlining workflows or enhancing team collaboration, enterprise mobile solutions can help organizations work smarter and improve business outcomes. But without the right solution strategy and partner, the path to mobility can be riddled with problems and pitfalls that can quickly derail your plans and limit your potential gains.

BEFORE YOU LEAP, LOOK OUT FOR THESE COMMON (AND COSTLY) MISSTEPS

MISSTEP 1: UNDERMOBILIZING YOUR ENTERPRISE
When you limit mobilization to only the most obvious users and needs, you also limit your solution benefits and investment ROI. Learn how you can extend the value of your mobile solution with a thorough assessment that includes input from all teams to identify potential use cases as well as the right mix of devices, features and apps.

23% of employees are empowered with company-issued smartphones. The majority of smartphones used in the workplace are personally owned devices.

MISSTEP 2: PROVIDING INADEQUATE USER TRAINING
Don't deploy devices without ensuring your employees know how to use them—and integrate them into current workflows and systems. Learn how comprehensive training can encourage adoption, identify and address potential user problems and increase overall solution satisfaction.

Organizations achieve 300% higher returns when they start change efforts early, versus with or after deployment of end-user programs.

MISSTEP 3: BEING OVERCONFIDENT IN YOUR NETWORK
Don't assume your current network has the ability to support your current and future mobile communication needs and priorities. Learn how a thorough network assessment can help you pinpoint potential problems, including possible security concerns and Wi-Fi coverage gaps, helping to resolve issues before they compromise performance.

32% of mobile users cited poor connectivity and data speeds as the biggest problem with enterprise mobility.

MISSTEP 4: USING CONSUMER DEVICES FOR ENTERPRISE NEEDS
Many companies don't realize the longer-term costs and issues that can crop up when relying on consumer phones to support their enterprise needs, including compliance concerns, higher repair replacement costs and added IT headaches. Learn how the right enterprise devices can help you avoid these problems while delivering the performance and capabilities you require.

When asked to identify their top BYOD challenges 54% of leading healthcare providers named infrastructure Wi-Fi coverage as their biggest concern.

MISSTEP 5: PURSUITING THE PERFECT APP VS. THE IDEAL PARTNER
Trying to shortcut and find a single app to support all your enterprise mobility needs can shortchange the potential value and ROI of your enterprise mobile solution. Learn how to identify and deliver the right combination of apps into a single mobile solution that empowers users to improve workflows and enhance business outcomes.

By 2018, 36% of surveyed organizations say decision-making for mobile apps will be business-led, versus 29% that will be IT-led.