How Enterprises Benefit by Enabling Mobile Workers with Skype for Business

Are you like the nearly 100 million companies leveraging Microsoft Skype for Business? Have you thought about expanding these capabilities and productivity enhancing features to your mobile workforce? If so, this is what you need to know...

Mobile solutions enable effective customer interaction and empower workers to do their jobs better. The right applications running on an integrated mobile platform offer organizations the best possible mobile experience to connect, collaborate and access data, even on the go.

**Key Drivers of Enterprise Mobility**

**The Global Mobile Workforce is Increasing**

1. 1.75 billion workers are expected to be mobile in 2020
2. 3+ devices are used daily by an employee for work related activities
3. 46% of enterprises plan to integrate business processes with communication applications
4. 75% of employee-facing apps are now built with a mobile-first mindset

**How Enterprise Mobility and Unified Communications (UC) Work Together to Foster User Productivity**

With collaboration tools like Skype for Business in place, organizations can see significant productivity gains across the business.

**Benefits of Mobility to the Bottom Line**

Transforming processes, organizations can save money and increase revenue:

- 10 hours per month per worker in productivity gains
- In an organization with 1,000 employees the annual savings is: $3.6 million
- In an organization with 1,000 employees the annual savings is: €3.5 million
- Presence-enabled communications minimized the time spent locating others by 30 minutes per employee, per day.
- For 1,000 employees, this translates into potential yearly cost savings of: $3.7 million
- For 1,000 employees, this translates into potential yearly cost savings of: €3.6 million

**References**

- Citrix Mobile Analytics Report.
- The ROI of Unified Communications. Network World.
- Mobile and Tablet Internet Usage Exceeds Desktop. IDC Research.
- CIONET Mobility Survey 2013.
- Telecommuting Statistics.
- Global Workplace Analytics.

**Click Here**

To learn how Spectralink supports your move to mobile, leveraging Skype For Business.

**Per A CIONET SURVEY, BENEFITS OF ENTERPRISE MOBILITY INCLUDE:**

- Employee effectiveness: 79%
- Cost savings: 74%
- Customer relations: 72%
- Increasing sales: 63%
- New product and service offerings: 66%

**Nearly 1/3 of office employees work away from their desks at least 50% of the time, making traditional communications and collaboration tools less useful.**

71% of employees spend over two hours a week accessing company information on a mobile device.

VoIP and UC technologies continue to merge as collaboration services overtake traditional communication methods (e.g. email).

90% of IT Decision Makers Say Enterprise Mobility is Critical for Customer Engagement, Competitive Advantage and Operational Productivity.

Mobile UC drives work flow improvements and cost savings:

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